



PPRI is presented in its new design according to the corporate design of Gesundheit Österreich GmbH



## Venue:

Österreichische Akademie der Wissenschaften  
(Austrian Academy of Sciences)  
Dr. Ignaz Seipel-Platz 2  
1010 Vienna, Austria

**Online registration and call for abstracts** ➔ <http://whocc.goeg.at/conference>

- ➔ Limited number of participants
- ➔ Conference language: English

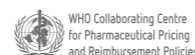
Registration fees	On/before April 30, 2011	After April 30, 2011
Standard fee	EUR 300	EUR 450
Reduced fee for ➔ governmental/ non-profit/regulatory bodies/ universities/academics/researchers and/or ➔ participants coming from middle- and low-income countries* linked with poster provision	EUR 150	EUR 225
Access to conference material without personal participation at the conference	EUR 200	EUR 200

\* according to the definition by the World Bank

### Who should attend the conference?

- ➔ Regulatory authorities in the field of pricing and reimbursement of medicines (policy makers, administration)
- ➔ Payers in the health care system  
(e.g. sickness funds, ministries, medicines agencies, private health insurance institutions)
- ➔ Stakeholders in the health care system (e.g. physicians, pharmacists) and relevant associations
- ➔ Researchers, academics
- ➔ Pharmaceutical companies
- ➔ Editors, journalists
- ➔ Patient and consumer associations

### Organisation and contact:



**Gesundheit Österreich GmbH**  
WHO Collaborating Centre for  
Pharmaceutical Pricing and Reimbursement Policies  
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# PPRI Conference 2011\*

Balancing pharmaceutical policies between equity and cost-containment – a critical discussion and lessons learned

29 / 30 September 2011

Venue: Österreichische Akademie der Wissenschaften /  
Austrian Academy of Sciences, Vienna (Austria)

\*organised by the WHO Collaborating Centre for  
Pharmaceutical Pricing and Reimbursement Policies

<http://whocc.goeg.at/conference>



# Agenda

TENTATIVE AS OF FEBRUARY 2011

DAY 1: THURSDAY  
29 SEPTEMBER 2011  
09:00 – 19:00

08:00 – 09:00 Registration and coffee

## Morning session

### FESTSAAL

09:00 – 09:30 Welcome  
09:30 – 10:30 Pharmaceutical policies in a changing world  
10:30 – 11:00 Coffee break  
11:00 – 12:00 Solidarity and innovation  
12:00 – 13:00 Lunch

## Afternoon session

### PARALLEL SESSIONS

FESTSAAL	THEATERSAAL	SITZUNGSSAAL
13:00 – 14:30 Pricing and reimbursement policies in the light of the financial crisis	The hospital setting as key sector - Interface management	How to interpret and compare pharmaceutical prices
14:30 – 15:00 Coffee break		
15:00 – 16:30 Pharmaceutical pricing policies	Rational use of medicines vs. promotion of medicines – stakeholder views	Experiences with pharmaceutical profiles: comparisons and challenges

### PLENARY SESSION

16:30 – 17:30 Access to high cost medicines  
17:30 – 19:00 Reception

DAY 2: FRIDAY  
30 SEPTEMBER 2011  
08:00 – 16:00

## Satellite session

### THEATERSAAL

08:00 – 08:45 Meet editors of journals in the pharmaceutical field – question and answer session

## Morning session

### FESTSAAL

09:00 – 09:40 Pricing and reimbursement of medicines in Europe

PARALLEL POSTER SESSIONS: Presentations of country examples of pharmaceutical systems

FESTSAAL	THEATERSAAL	SITZUNGSSAAL	AULA
09:40 – 11:00 Western and Nordic countries	Central and Eastern Europe	Mediterranean countries	World perspective

11:00 – 11:30 Coffee break

PARALLEL ABSTRACT PRESENTATIONS AND POSTER SESSIONS:  
Presentations based on accepted abstracts

FESTSAAL	THEATERSAAL	SITZUNGSSAAL	AULA
11:30 – 13:00 Pricing and reimbursement of medicines	Rational use of medicines	Interface management	Poster presentations
13:00 – 14:00 Lunch			

## Afternoon session

### FESTSAAL

14:00 – 14:45 Global perspective  
14:45 – 15:45 Added value  
15:45 – 16:00 Wrapping up and closure of the conference  
Coffee