



EU Policy in Action: In Whose Interests?

HAI Europe Open Seminar, 23 October 2009

Venue: La Maison des Associations Internationales, 40 rue Washington, Brussels

Preliminary Programme

10.00: Doors open for registration and coffee

11.00: Opening Remarks: Tim Reed (Director, HAI Global)

11.15: **Keynote Address**

11.45-12.15: Question and Answer session

12.15-13.15: Lunch

Panel 1: Unwrapping the Pharma Package: What's in it for Consumers?

13.20: Teresa Alves (HAI Europe), Moderator – *Introduction of Speakers and Topics*

13.30: Speaker A – A view of the EU Commission's work on medicines' policy, 1999-2009

13.45: Barbara Mintzes (University of British Columbia) – The Information to Patients Directive

14.00: Speaker C – The Pharmacovigilance Directive

14.15-15.15: Discussion and Q&A

Respondents: Representative from DG Enterprise, and Ilaria Passarani, European Consumers' Organisation (BEUC)

15.15-15.30: Coffee Break

Panel 2: Trading Away Access to Medicines

15.30: Andrew Jack (Financial Times) *TBC*, Moderator – *Introduction of Speakers and Topics*

15.40: Rohit Malpani (Oxfam International) – Developments in the politics of Intellectual Property Rights and the role of the EU

15.55: Sophie Bloemen (HAI Europe) – EU Trade Agreements with Andean Countries and their impact on access to medicines

16.10: Henrique Choer Moraes (Permanent Mission of Brazil to the European Communities) *TBC* – A Southern Perspective on the EU Trade Agenda

16.25-17.25: Discussion and Q&A

Respondents: TBC Representatives from DG Trade, Médecins Sans Frontières, and Member of the European Parliament

17.25-18.00: Final Discussion and Closing Remarks

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