Discussion and concluding remarks by panel

Dr. Sanjeev Omran, Director of the Department of Rational Use of Medicines, WHO

The rapid growth of national, regional, and intergovernmental initiatives to promote rational use of medicines has been accompanied by increased awareness of the need for coordinated, intersectoral efforts to ensure that such initiatives are effective and sustainable. This session will provide an overview of the current landscape of initiatives and explore some of the key challenges and opportunities in implementing these initiatives at the country level.

Panelists:
- Dr. Sanjeev Omran, Director of the Department of Rational Use of Medicines, WHO
- Dr. Ayesha Akhtar, Country Representative for Pakistan, United Nations Development Programme
- Dr. Mario Latorre, Director of the National Institute of Health, Colombia

Opening Remarks by the Chair

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